



P.O. Box 598
33 Roberts Street
Ladysmith, B.C. V9G 1A4

T 250 245 2112
F 250 245 2124
E info@ladysmithcofc.com
www.ladysmithcofc.com

May 03, 2019

Dear Business Owner,

On behalf of the Ladysmith Chamber of Commerce we would like to invite you to Participate and/or consider becoming a Sponsor of the Ladysmith Chamber's 12th Annual Golf Classic. Sponsorship choices literally cover the golf course and businesses can adopt the level which best suits their needs. A Sponsor Package is attached detailing the benefits of each level of sponsorship.

The Annual Golf Classic, which is the marquee fundraising event for the Chamber, is one of the most unique marketing opportunities the Chamber offers and dollar-for-dollar may be one of the best marketing investments you can make this year. The Tournament is held each June and brings together close to 100 business and government leaders to golf, network, win prizes, bid on fabulous auction items and of course to have loads of fun.

Please join on June 14th, 2019 at Cottonwood Golf Course for the 12th Annual Chamber Golf Classic and make sure your business is well represented.

Thank you,

Cheri Mactier, Trent Kaese and David Stalker
Ladysmith Chamber of Commerce
Fundraising Committee

12th ANNUAL GOLF CLASSIC

SPONSOR PACKAGES

TITLE SPONSOR - \$3,000

- Exclusivity: Only one title sponsor for event and similar businesses will be excluded from being a Tournament Sponsor as defined below.
- Naming rights: Dominant brand/logo presence at registration and reception, on all tournament advertising including website, social media, posters and print media advertising.
- Chamber membership upgrade: includes a free Chamber membership for one year, an upgrade to an enhanced membership listing, and a featured listing on the Chamber home page for a minimum of 6 months.
- Opportunity to address guests during reception.
- One Hole Sponsorship with opportunity to set up a kiosk at your hole to promote your business.
- 4 Golfers including dinner.
- Signage on 2 golf carts.
- Recognition in the golf program and awards ceremony.
- Post-event recognition - thank you in the newspaper, newsletter, website etc.
- First right of refusal for the following year.

Tournament Sponsor - \$1,000

- Exclusivity: similar businesses will be excluded from being a Tournament Sponsor.
- Brand/logo recognition in the golf program, awards ceremony and tournament advertising (secondary priority/emphasis to Title Sponsor).
- One Hole Sponsorship with opportunity to set up a kiosk at your hole to promote your business.
- 2 Golfers including dinner.
- Post-event recognition - thank you in the newspaper, newsletter, website etc.

Hole Sponsor - \$200

- Brand/logo recognition on one hole on golf course with opportunity to set up a kiosk at your hole to promote your business.
- Recognition in the golf program and awards ceremony.
- Post-event recognition – thank you in the newspaper, newsletter, website etc.

Cart Sponsor - \$50

- Brand/logo recognition on two golf carts per sponsorship.
- Recognition in the golf tournament program.
- Post-event recognition – thank you in the newspaper, newsletter, website etc.

Prize Sponsor

- Donate a product or service for use as door prize and/or auction item.
- Includes recognition in the golf tournament program and during auction/prize announcements.
- Post-event recognition – thank you in the newspaper, newsletter, web etc.

The Ladysmith Chamber of Commerce would like to recognize and thank the LDCU as the Title Sponsor of the 2018 Golf Tournament



Our Community. Your Credit Union™.