



Tour de Rock - Adopt a Rider

This year marks the 22nd year of Tour de Rock, a two-week, 1,000-kilometre bike ride for a team of first responders, media riders and special guests who raise money to fight childhood cancer.

We are looking for sponsors to adopt each of the 20 Tour de Rock riders for \$75 each. The majority of this money goes to Cops for Cancer, which funds paediatric cancer research as well as sending kids with a history of cancer, along with their families to Camp Goodtimes - where they get to be 'kids' for a week! A small portion pays for the riders dinner at the Ladysmith Red Serge dinner held on September 30th.

Your sponsorship gets you a sign with you or your businesses name and your adopted rider's name printed on, that can be held up by you or a volunteer that welcomes the riders into town on September 30th, and a picture taken with your rider.

If you or your business would like to 'Adopt a Rider' please make cheques payable to Tour de Rock Ladysmith and mail them to Elaine Wilkinson 547 Greenhorn Place Ladysmith BC V9G 1R3 . If you have questions or would like to arrange a pick-up of cash or cheque, please email Elaine at ewilkinson@460realty.com or phone 250-714-5502.

If you would like a tax receipt from the Canadian Cancer Society, please fill out the attached form, or email me your mailing address.

Thank you!
 Elaine Wilkinson
 Ladysmith Tour de Rock Committee

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 Mail to Elaine Wilkinson, 547 Greenhorn Place, Ladysmith, BC V9G 1R3
 250-714-5502 ewilkinson@460realty.com

	<p>A big THANK YOU to the Ladysmith Chamber of Commerce for sponsoring the Adopt a Rider program!</p>
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