

# Tourism Cowichan Stakeholder Benefits



## HOW TO SIGN UP:

Visit: [www.promotecowichan.com](http://www.promotecowichan.com)

1. Click "JOIN"
2. Fill in the online form
3. Click "SUBMIT"

**ALL DONE!**

Questions? Please contact:

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**Becoming a stakeholder is FREE and the benefits are invaluable!**

**We invite you to join and help shape the future of Tourism in Cowichan.**

- 6 month complimentary standard listing on our NEW website *(must sign up by January. 31, 2017)*
- Eligible to participate in co-operative marketing programs
- Increased exposure to travel trade and media
- Special rates and considerations for advertising and promotion
- Access to the Tourism Cowichan Marketing Tool Kit
- Eligible for promotion via social media and tourism facing eNewsletter
- Subscription to/ recognition in stakeholder eNewsletter
- Active stakeholders are eligible for nomination to the Board of Directors as well as committees for of Tourism Cowichan Society
- Active stakeholders can vote in any regular, annual or special meeting of the Tourism Cowichan Society.

**COWICHAN**  
SLOW DOWN. SAVOUR LIFE.

