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Re: Sponsorship Opportunities with the Ladysmith Chamber of Commerce

Dear Member,

The Ladysmith Chamber of Commerce knows the power of networks and how they can impact the growth of an individual, business, and community. We at the Chamber are pleased to present a variety of unique opportunities for businesses to make new contacts, solidify relationships, learn information, generate ideas and increase exposure by attending, hosting or sponsoring events and workshops.

By sponsoring a Chamber program, your organization will reach local businesses, community leaders and residents who recognize and appreciate companies that help support sound economic development initiatives that create a healthy business climate. Your recognition as a Chamber sponsor within the business community will insure you make those important connections necessary for the future growth and success of your business.

The Ladysmith Chamber of Commerce is renowned for its Annual Golf Tournament which is the marquee fundraising event for the Chamber. The Tournament is held each June and brings together close to 100 business and government leaders to golf, network, win prizes, bid on fabulous auction items and of course to have loads of fun. Sponsorship choices literally cover the golf course, and businesses can adopt the level which best suits their needs. A Tournament Sponsor Package is attached detailing the benefits of each level of sponsorship.

Join us on June 17<sup>th</sup>, 2016 at Cottonwood Golf Course for the 9<sup>th</sup> Annual Chamber Golf Tournament and make sure your business is well represented.

Sincerely,

David Stalker  
Fundraising Committee Chair

# 9<sup>th</sup> ANNUAL GOLF TOURNAMENT SPONSOR PACKAGES

## **TITLE SPONSOR - \$3,000**

- Exclusivity: Only one title sponsor for event and similar businesses will be excluded from being a Tournament Sponsor as defined below.
- Naming rights: Dominant brand/logo presence at registration and reception, on all tournament advertising including website, social media, posters and print media advertising.
- Chamber membership upgrade: includes a free Chamber membership for one year, an upgrade to an enhanced membership listing, and a featured listing on the Chamber home page for a minimum of 6 months.
- Opportunity to address guests during reception.
- One Hole Sponsorship with opportunity to set up a kiosk at your hole to promote your business.
- 4 Golfers including dinner.
- Signage on 2 golf carts.
- Recognition in the golf program and awards ceremony.
- Post-event recognition - thank you in the newspaper, newsletter, website etc.
- First right of refusal for the following year.

## **Tournament Sponsor - \$1,000**

- Exclusivity: similar businesses will be excluded from being a Tournament Sponsor.
- Brand/logo recognition in the golf program, awards ceremony and tournament advertising (secondary priority/emphasis to Title Sponsor).
- One Hole Sponsorship with opportunity to set up a kiosk at your hole to promote your business.
- 2 Golfers including dinner.
- Post-event recognition - thank you in the newspaper, newsletter, website etc.

## **Hole Sponsor - \$200**

- Brand/logo recognition on one hole on golf course with opportunity to set up a kiosk at your hole to promote your business.
- Recognition in the golf program and awards ceremony.
- Post-event recognition – thank you in the newspaper, newsletter, website etc.

## **Cart Sponsor - \$50**

- Brand/logo recognition on two golf carts per sponsorship.
- Recognition in the golf tournament program.
- Post-event recognition – thank you in the newspaper, newsletter, website etc.

## **Prize Sponsor**

- Donate a product or service for use as door prize and/or auction item.
- Includes recognition in the golf tournament program and during auction/prize announcements.
- Post-event recognition – thank you in the newspaper, newsletter, web etc.