



## Tour de Rock - Adopt a Rider 2017

This year marks the 20th year of Tour de Rock, a two-week, 1,000-kilometre bike ride for a team of police officers and media riders who raise money to fight childhood cancer.

We are looking for sponsors to adopt each of the 24 Tour de Rock riders for \$75 each. The majority of this money goes to Cops for Cancer, which funds paediatric cancer research as well as sending kids with a history of cancer along with their families to Camp Goodtimes - where they get to be 'kids' for a week! A small portion pays for the riders dinner at the Ladysmith Red Serge dinner held on October 2nd.

Your sponsorship gets you a sign with you or your businesses name and your adopted rider's name printed on, that can be held up by you or a volunteer that welcomes the riders into town on October 2nd, and a picture taken with your rider.

If you or your business would like to 'Adopt a Rider' please make cheques payable to Tour de Rock Ladysmith and mail them to Teresa McKinley PO Box 1594, Ladysmith, BC, V9G 1B2 . If you have questions or would like to arrange a pick-up of cash or cheque, please email Teresa at [jtmckinley@shaw.ca](mailto:jtmckinley@shaw.ca) or phone/lv message eves 250-245-7872. Please have all funds to me by September 21st so we have time to get the signs printed.

If you would like a tax receipt from the Canadian Cancer Society, please fill out the attached form, or email me your mailing address.

Thank you!

Teresa McKinley

Ladysmith Tour de Rock Committee

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Thank you